





Course Description

Course Title: Diction and Phonetics	Level: Third level
Course ID:	Semester:
Credit Units: 3 units	Radio and Television
(3) Theoretical () Practical	department

• Learning Outcomes:

A) Information and Concepts:

- 1-To know the concept of (Language) and (Communication).
- 2-To define the structure of the sentence in the Arabic language.
- 3- To know the place of articulation and features of sounds.
- 4-To learn about ways to communicate information and the importance of correct formulation of sentences in the Arabic language.
- 5-To define the concept of (Semasiology).
- 6-To know the meaning of (Diction), and to define the skills of effective speaker.
- 7-To know the meaning of effective speech, and identify its elements and requirements.
- 8-To learn the vocal and physical elements of diction and speech.
- 9-To learn the basics of sound production.
- 10- To defines the advantages and disadvantages of the sound.
- 11- To learn the basics of Voice-over and dubbing.

B) Mental Skills:

- 1- To differentiate between ascending, descending, and inclined sounds.
- 2- To link between the articulation, the attribute, and the pronunciation of each letter.
- 3- To summarizes the steps for developing and refining vocal recitation.
- 4- To assess the different pitches, intensity, and effects of sounds.
- 5- To analyze vocal, emotional, and physical performance in many different program formats.
- 6- To link between methods of expression and non-verbal communication, and the multiple applications of vocal recitation.
- 7- To demonstrate the effectiveness of training for good presentation and voice recitation.
- 8- To summarize the elements and requirements of effective speech.

C) Professional Skills:

- 1- To analyze group of presidents and leaders speeches, to identify the place of articulation and how the letters are pronounced.
- 2- To reveal the semantics of sound layers used in some songs and operas.
- 3- To record Arabic letters that he pronounces correctly.
- 4- To use effective speech skills to record some Arabic sentences that formulated and pronounced in a correct way.
- 5- To chooses methods of communicate information, expressions and non-verbal communication, to communicate the messages which he records.
- 6- To use broadcasting technical equipment (such as microphones, cameras and recording and video editing programs) to produce a news bulletin for radio and television, with correct pronunciation and good performance.

D) General Skills:

- 1- To improve computer skills on writing and presentation programs (Word, Power Point...est.) in preparing and displaying the required assignments.
- 2- To develop leadership skills and presentation skills.
- 3- To Increase the skills of effective searching for information on the Internet.
- 4- To use websites that offer training programs that help to develop his speech skills.
- 5- To develop critical thinking and analysis.
- 6- To increase artistic taste, hearing and pronunciation of the student.

Content:

- 1- Arabic phonology and related sciences.
- 2- The phenomenon of speech and the features of Arabic phonemes.
- 3- Human speech system.
- 4- The classification of Arabic sounds, their characteristics and place of articulation.
- 5- Analysis of sounds phenomenon's.
- 6- Mid-semester Exam.
- 7- Causes of speech disorders and their treatments.
- 8- Practical applications of the Arabic phoneme's articulation.
- 9- Applications of the human voice, its characteristics and the skill of listening.
- 10- Criticism and analysis of sound models.
- 11- Practical applications of listening skill
- 12- Applications of acoustics in radio and television production.

• Teaching and Learning Methods:

- Lectures.
- Discussions.
- PowerPoint Presentation.
- Blackboard learning platform.

• Evaluation System:

- Discussion and participation during lectures.
- Individual and group assignments.
- Mid-term Exam.
- Final Exam.